You can explore the Bay of Fires from your base in St Helens or Binalong Bay. You’ll find abundant holiday accommodation here, from private villas and cabins to holiday houses and motel rooms. Or, simply find a campsite with a truly incredible view, or treat yourself to a luxury eco-lodge experience or award-winning guided walk.

Find out more on eastcoasttasmania.com.au
The slice of coastal heaven that is the Bay of Fires stretches over 50 kilometres, from Binalong Bay in the south to Eddystone Point in the north. This extraordinary part of Tasmania’s east coast has been named by Lonely Planet as the hottest travel destination in the world, and is widely regarded as one of the most beautiful places in Australia. Walk for miles along sugar-white sandy beaches, swim in the impossibly clear ocean, and feel like you’re the only person to have ever set foot here.