



2021 GREAT EASTERN WINE WEEK TERMS AND CONDITIONS

Program bookings for the Great Eastern Wine Week are now open. The aim is to produce an exciting program that will interest visitors from within Tasmania and interstate, to come to the East Coast region and have a taste of our extraordinary wine and produce.

Get creative when planning your events and try partnering up with other businesses that will enhance the visitor experience, remembering that wine must feature in your event e.g. 'Yoga in the Vines with Bubbles'.

We have introduced the following criteria to ensure we cut through the 'sea of sameness' with unique quality events that provide a taste of what east coast Tasmania has to offer.

The event listing criteria is as follows:

1. The event must fall on or between Friday 3 – 13 September 2021. Fringe events on either side of these dates will be considered.
2. The event must include unique elements that are not offered as a normal course of your daily business activity.
3. Event inclusion is at the discretion of East Coast Wines Association and East Coast Tasmania Tourism.
4. You must commit to your own marketing of your event and support the Great Eastern Wine Week as an entire Festival. Marketing support will be provided by East Coast Wines Association and East Coast Tasmania Tourism.
5. East Coast Tasmania is the hero of this Festival and therefore, your business must be based on the East Coast, in the local government areas of Glamorgan Spring Bay and Break O'Day Councils. The provenance of the produce included in your event must be a min. 50% from the East Coast of Tasmania.



Payment

Payment will only be accepted via the secure online payment gateway at the time of your booking using VISA and Mastercard only.

Receipts will be produced from the system at booking.

Payment on invoice is not available.

Copy

Follow the copy guidelines - remember less is more - let your image sell your event.

As the program will be in a digital format, we encourage you to set up an online booking process through your website, so as to avoid frustration in regard to availability by phone or delayed response to email requests.

Bookings will not be accepted without completed words, images and payment.

Accuracy

It is your responsibility to supply accurate text, within word count limit. Proof of your event/s will be provided to you only once. If you do not respond within the specified timeframe with any amendments, you accept the event booking as is. East Coast Tasmania Tourism does not accept responsibility for any errors that may occur in the event listing once it has been approved by yourself or no response within the specified timeframe.

Event listing + logo/image

Event Description - 600 characters max. + event details + logo + hero image

Event Excerpt - 145 characters max.

Cancellations

Cancellations after payment will be accepted up to the booking deadline, COB 9 May 2021.

East Coast Tasmania Tourism reserves the right to impose a cancellation fee of 50% of the booking fee between the booking deadline and the final program being released.



In the event of the cancellation being requested after the program has been released, a 100% cancellation fee will apply.

Whilst every care will be taken to ensure the insertion of an event listing in accordance with instructions and requests, no liability can be accepted for any loss occasioned by omission, alteration or misplacement.

Warranty

The advertiser has the authority to lodge the material with East Coast Wines Association and East Coast Tasmania Tourism on behalf of the business referenced in the event.

Warrants that advertiser's material contain no defamatory matter or slander of title, does not infringe any trademark, does not constitute invasion of privacy, breach of copyright, unfair competition or breach of any law in Australia.

Warrants that the event listing and images can be reproduced both in print and electronically by East Coast Wines Association and East Coast Tasmania Tourism without any breach of copyright.

Warrants that this program will not give rise to any rights against, or liabilities to East Coast Wines Association and East Coast Tasmania Tourism and that East Coast Wines Association and East Coast Tasmania Tourism may rely on the above warrant that the material has been duly examined.

Indemnifies East Coast Wines Association and East Coast Tasmania Tourism and agents, any liability, actions, proceedings, claims and or demand whatsoever that may be brought by any person or persons arising directly or indirectly from publication or circulation of the material.

Warrants that the business complies with all the relevant Federal, State and Local Government regulations, fire, health and safety codes and has appropriate business registration where applicable and has appropriate public liability insurance cover.