



EAST COAST
TASMANIA

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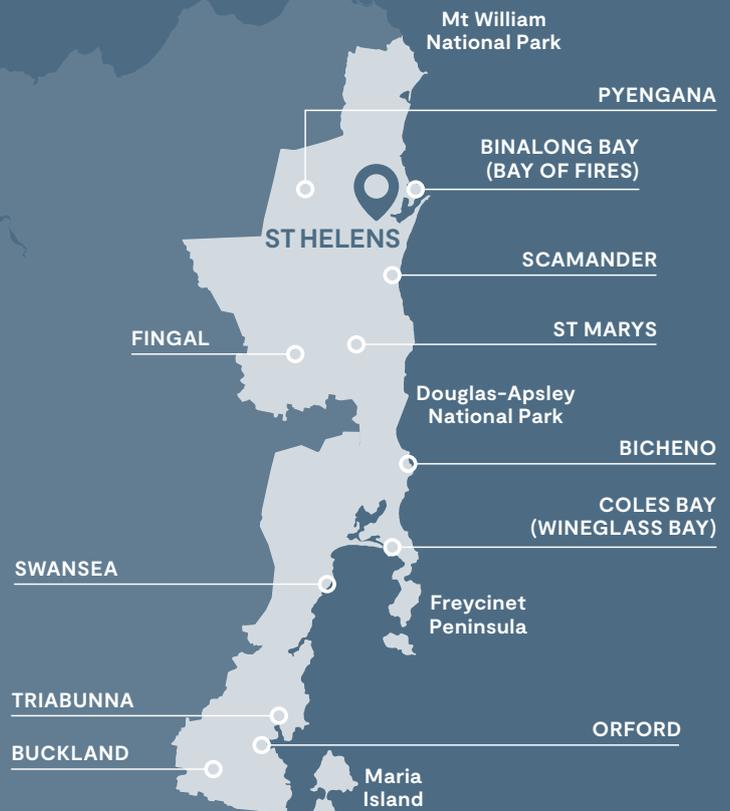
COME DOWN FOR AIR



Wineglass Bay,
Freycinet National Park
© Melissa Findley

EXPLORE THE EAST COAST

Let it all hang out on a classic east-coast road trip – either heading north from Hobart, or across from Launceston to the Bay of Fires then heading south – wheeling past laidback fishing towns, wineries, white-sand beaches, mountain-bike trails and knockout national parks. There's plenty of great accommodation and seafood to enjoy along the way – so change down a gear, get some air and unwind (...and yes, the sand here is seriously white).



ORFORD, TRIABUNNA AND MARIA ISLAND



Wombat, Maria Island
© Stu Gibson

Heading up the east coast from Hobart, the first towns you roll into are Orford and Triabunna – unpretentious, family-friendly hubs with good beaches and some impressive spots to eat and drink. Oh wait... What's that huge island over there? Maria Island National Park serves up a unique mix of heritage and history, camping, walking, mountain biking and wildlife.



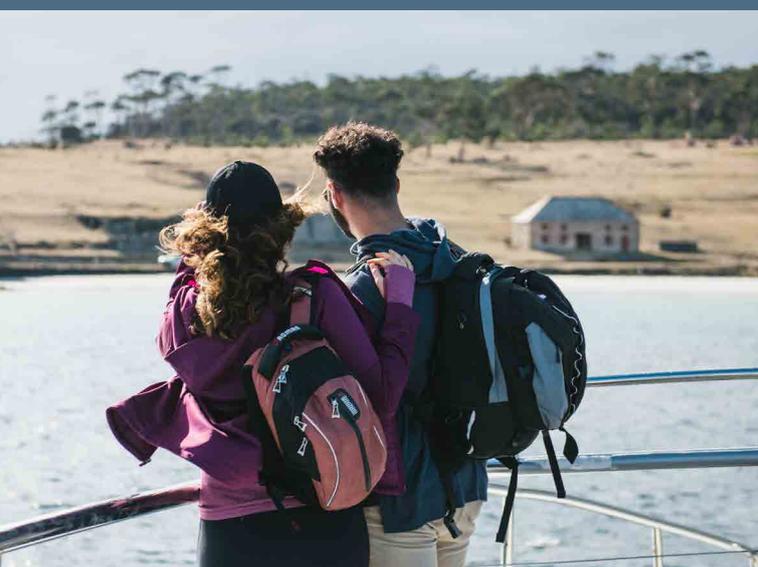
ORFORD, TRIABUNNA AND MARIA ISLAND



Elly's East Coast Sweets, Orford
© Elly's East Coast Kitchen

TASTE

- ➔ Book a VIP whisky tour and tasting at Orford's **Spring Bay Distillery**
- ➔ Shout yourself brunch and some handmade confectionery (as if Orford wasn't already sweet enough) at **Elly's East Coast Kitchen**
- ➔ Sip your way through single-site wines at Little Swanport's **Boomer Creek Vineyard**
- ➔ Munch some fish and chips, straight off the boat, at Triabunna's **Fish Van**
- ➔ Prime yourself for a showcase of shareable, fresh Tasmanian produce at Orford's **Wattlebanks Coastal Cafe & Providore**



Encounter Maria Island © Stu Gibson

STAY

- ➔ Expect the full resort treatment – pools, gym, dining and more – at Orford's **Eastcoaster Tasmania**
- ➔ Soak up the heritage vibes on a stay at Orford's oldest building, the super-charming 1838 **Sanda House**
- ➔ Enjoy family-friendly sleeps at the central **Orford Blue Waters**
- ➔ Revel in architectural splendour on Orford's waterfront at the super-stylish **Lyenna**
- ➔ Imagine life as an 1840s trooper in the superbly renovated **Triabunna Barracks**



Triabunna Barracks © Adam Gibson

PLAY

- ➔ Cruise from Triabunna to Maria Island and take a good look around with **Maria Island Cruises**
- ➔ Go catered and guided (and a bit less sweaty) on a Maria Island tour with **Tasmanian E-Bike Adventures**
- ➔ Catch the ferry and explore Maria Island under your own steam with **Encounter Maria Island**
- ➔ See the sea and reel-in some big fish on a charter with **Reel Deep Adventure Charters**
- ➔ Catch an event amidst 43 hectares of inspiring stories at Triabunna's **Spring Bay Mill**

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SWANSEA



Devil's Corner Winery
© Adam Gibson

Overlooking Great Oyster Bay (yup – great oysters) and the striking granite peaks of Freycinet National Park, little Swansea and its hillsides are chock-full of history, heritage and indulgent local produce. Block out an afternoon in your schedule to taste fine cool-climate wines at the local cellar doors.





Kate's Berry Farm, Swansea © Andrew Wilson

TASTE

- ➔ Sip fine wine and meet the makers on the [East Coast Wine Trail](#)
- ➔ See what a little entrepreneurial cooking savvy can do at Swansea's reborn waterfront tavern, [The Waterloo](#)
- ➔ Get stuck into ripe berries, ice cream and crepes at [Kate's Berry Farm](#)
- ➔ Go rambling through the dunes behind Dolphin Sands and stumble across the fabulous [Melshell Oyster Shack](#)
- ➔ Open the cellar door at Craigie Knowe Vineyard for lovely wines and delicious edibles from [Freycinet Coast Patisserie](#)



Swansea Cycle Tours © Swansea Cycle Tours

STAY

- ➔ Finish your day on the edge of the bay, with panoramic views of Freycinet, at [Swansea Beach Chalets](#)
- ➔ Get to the heritage heart of Swansea in the mews or main house at [Meredith House and Mews](#)
- ➔ Take your pick of four lovely old-time overnighters at historic [Wagners Cottages](#)
- ➔ Book a private wing, a cottage, or a unique converted van at [Belmont Homestead](#)
- ➔ Chill-out in understated coastal luxury at [Piermont Retreat](#)



© Piermont Retreat

PLAY

- ➔ Wheel across beautiful private acres and meet local producers with [Swansea Cycle Tours](#)
- ➔ Pull off the road for the mandatory east-coast photo op at the [Spiky Bridge](#)
- ➔ Stir some local art and a sugar into your coffee at Swansea's [Artifakt Gallery and Cafe](#)
- ➔ Pick up a *Swansea Heritage Walk* booklet and launch into local history at the [East Coast Heritage Museum](#)
- ➔ Step out on short walk with sweeping coast views at [loontitetermairrehoiner](#)

COLES BAY AND FREYCINET PENINSULA



Kayaking, Coles Bay
© Poon Wai Nang

With scenery this good, Coles Bay could get away with offering very little else. Luckily for us, this photogenic little seaside town takes the opposite approach, serving up outstanding accommodation, some excellent places to eat and drink, and inspiring adventures on land and sea. And yes, the Freycinet scenery is a real showstopper: the hike up the Hazards to see Wineglass Bay is a bucket-list essential.



COLES BAY AND FREYCINET PENINSULA



Saffire Freycinet Marine Oyster Farm Experience
© Supplied Courtesy of Saffire Freycinet

TASTE

- ➔ Slip on some waders and shuck oysters straight off the rack with [Oyster Bay Tours](#)
- ➔ Order a perky coffee and some beautiful baked goods at [Granite Freycinet](#)
- ➔ Work your way through 24 flavours of Tasmanian ice cream or some fish and chips for lunch at the [Ice Creamery Coles Bay](#)
- ➔ Get a backstage pass to the east-coast winemaking scene with [Long Lunch Wine Tour Co](#)
- ➔ Grab a seat on the deck for some of Tasmania's best seafood at [Freycinet Marine Farm](#)



All4 All Terrain Tours © Mahala Cohen

STAY

- ➔ Cast yourself away for a couple of romantic nights on the 100% private [Picnic Island](#)
- ➔ Check into a minimalist, elegant suite or a family cottage hideaway at [Edge of the Bay Resort](#)
- ➔ Live a life less ordinary on a super-scenic hillside at [Freycinet Resort](#)
- ➔ Bed-down in a contemporary guesthouse, complete with beer benefits, at [Malting Lagoon Guest House and Brewery](#)
- ➔ Stare a little longer at the iconic Hazards peaks from [Freycinet Lodge](#)



Freycinet Lodge, Freycinet National Park
© Supplied Courtesy of RACT Destinations

PLAY

- ➔ Get a bird's-eye view over Freycinet's bays, peaks and coastlines with [Freycinet Air](#)
- ➔ Go off-piste on an ATV tour – a barnstorming blend of fun and adventure – with [All4 All Terrain Tours](#)
- ➔ Explore Freycinet with a local guide on a small-group [Freycinet Walking Tours](#)
- ➔ Learn the history, see the wildlife, and cruise into Freycinet's gorgeous goblet with [Wineglass Bay Cruises](#)
- ➔ Paddle a sea kayak around the national park on a guided tour with [Freycinet Adventures](#)

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BICHENO



Waubs Bay Beach,
Bicheno
© Kathryn Leahy

Real-estate prices along this part of the east coast are heading north. But don't worry about that now. Bicheno is a great place to laze around on the beach, eat some super-fresh seafood, hike in craggy Douglas-Apsley National Park and meet some local wildlife. And if you want to buy a house here afterwards, we won't be surprised.





Lobster Shack Tasmania, Bicheno @ Lobster Shack Tasmania

TASTE

- ➔ Swing into Four Mile Creek for a brewhouse, vineyard and distillery, open for tastings and meals, at [Ironhouse Tasmania](#)
- ➔ Head to Bicheno for an ocean-to-plate Tasmanian seafood experience at [Lobster Shack Tasmania](#)
- ➔ Pit-stop into St Marys' quirky cafe, wholefoods store and mini-gallery – [Purple Possum Wholefoods and Cafe](#)
- ➔ Forget the calories and love the local ingredients at Bicheno's [Little Bay Patisserie](#)
- ➔ Twist the cap off some top east coast drops at Bicheno's [Farm Shed East Coast Wine Centre](#)



© Bicheno Penguin Tours

STAY

- ➔ Choose from three beautiful homes on Bicheno's gorgeous coastline at [Cod Rock Point](#)
- ➔ Appreciate the high-end architectural stylings of Douglas River's serene [Sea Stacks](#)
- ➔ Gaze across a sandy isthmus to the namesake island from Bicheno's unique [Diamond Island Resort](#)
- ➔ Cook up a fresh seafood dinner at Bicheno's classy self-contained [Apartments on Fraser](#)
- ➔ Pack the family into the car and prime them for the pool and playground at [Bicheno by the Bay](#)



Diamond Island Resort, Bicheno
© Diamond Island Resort

PLAY

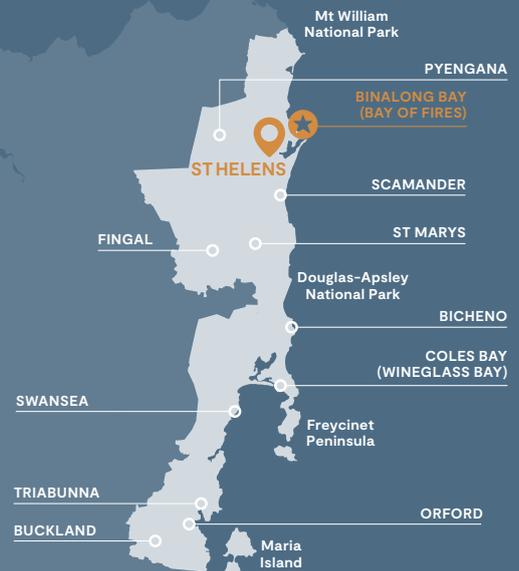
- ➔ Commune with native animals, day and night, just north of Bicheno at [East Coast Natureworld](#)
- ➔ Peer into the deep blue sea on a tour aboard [Bicheno's Glass Bottom Boat](#)
- ➔ Polish up your putter for nine holes at the [Bicheno Golf Course](#)
- ➔ Stroll along the easy-walking Loop Track in leafy [Douglas-Apsley National Park](#)
- ➔ Check out the local nightlife with [Bicheno Penguin Tours](#)

ST HELENS AND BAY OF FIRES



St Helens Mountain Bike Trails,
Binalong Bay
© Stu Gibson

Little St Helens is about as urban as the east coast gets – a buzzy, suntrap fishing town with beachy vibes. Mountain biking is big business here, while a short drive away is picture-perfect Binalong Bay, the jewel of the lichen-flecked Bay of Fires. Detour inland a little way and you're in Pyengana country, home to lush pastures, waterfalls and artisan cheese from contented cows.





Pyengana Dairy © Stu Gibson

TASTE

- ➔ Live the good life with a handcrafted cheese platter from the Farmgate Café at [Pyengana Dairy](#)
- ➔ Tally-up the food miles of local produce (not many) at St Helens' [East Coast Village Providore](#)
- ➔ Treat yourself to a blend of French and modern Australian cuisine at St Helens' [Furieux Restaurant & Comptoir](#)
- ➔ Sip some handcrafted wines in an atmospheric 1900s shearing shed at St Helens' [Priory Ridge Wines](#)
- ➔ Swirl some Japanese influences around healthy modern Australian food at [Raida St Helens](#)



St Helens Mountain Bike Trails © Revolution MTB

STAY

- ➔ Gasp over endless views across Goulds Country from the utter luxury of [The Keep](#)
- ➔ Bunk down in a bunkhouse, cabin, caravan site or camping spot at St Helens' [Tasman Holiday Park](#)
- ➔ Watch the waves roll in from the horizon at Falmouth's [Saltwater Sunrise](#)
- ➔ Leave your feet sandy and your hair salty at [Bay of Fires Bush Retreat](#)
- ➔ Nourish your heart, mind, body and soul at [Fairfield House Goshen](#)



Bay of Fires Bush Retreat © Adam Gibson

PLAY

- ➔ Experience Bay of Fires at its finest, on the water with the [Bay of Fires Eco Tours](#)
- ➔ Share the palawa perspective, the stories and the connection to Country, with Irapuna's unique [wukalina Walk](#)
- ➔ Hunt for precious gems, paddle a kayak and catch a fish with St Helens' [Secret River Gem Hunting and Kayaking Tours](#)
- ➔ Alter your perspective on snakes at St Helens' [Serpentarium Wildlife Park](#)
- ➔ Rampage along super-scenic, purpose-built single track at [St Helens Mountain Bike Trails](#)



PLAN YOUR TRIP

INFORMATION

There are plenty of ways to plan where to go, what to do and where to stay in Tasmania.

Visit a [Tasmanian Visitor Information Network centre](#) for local advice and tips.

Check out [discovertasmania.com.au/road-trips](#) for touring inspiration.

For up-to-date information on visiting national parks, go to the [Tasmania Parks and Wildlife Service](#) Facebook page or visit [parks.tas.gov.au](#)



DOWNLOAD THE
FREE EAST COAST
TASMANIA APP



DRIVING TIPS

Remember that Tasmania might look little on the map, but getting from A to B here can take longer than you think.

Drive to the conditions – take it easy in bad weather and on winding, gravelly or icy roads – and give yourself plenty of time.

Slow down and keep an eye out for wildlife on the road, especially at dawn and dusk – or better yet, avoid driving at night.

For information on road closures and community alerts, check out the [Tasmania Police](#) or [TasALERT](#) websites.

Friendly Beaches,
Freycinet National Park
@ Stu Gibson

#discovertasmania

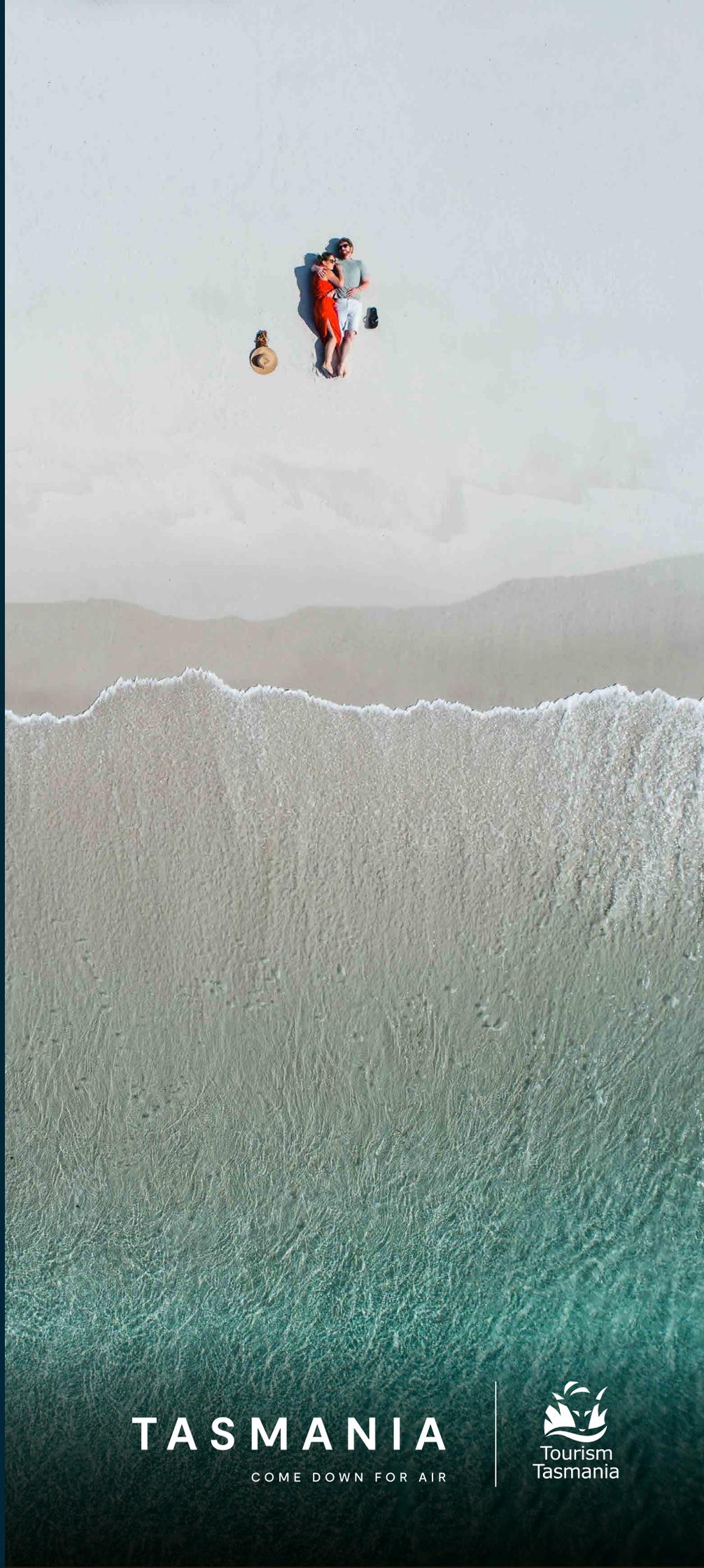
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